

Essentials of Sociology 12th Edition



BOOK DETAILS

- Author : James M. Henslin
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BOOK SYNOPSIS

For courses in Introductory Sociology A down-to-earth approach to sociology Essentials of Sociology: A Down-to-Earth Approach highlights the sociology of everyday life and its relevance to students' lives. With wit, personal reflection, and illuminating examples, author James Henslin stimulates students' sociological imaginations so they can better perceive how the pieces of society fit together. Six central themes guide students through this concise overview of the discipline: a down-to-earth approach, globalization, cultural diversity, critical thinking, the new technology, and the influence of the mass media on our lives. The Twelfth Edition has been extensively revised to include contemporary examples and fresh topics that bring sociology to life. Also available with MySocLab® MySocLab for the Introductory Sociology course extends learning online to engage students and improve results. Media resources with assignments bring concepts to life, and offer students opportunities to practice applying what they've learned. Please note: this version of MySocLab does not include an eText. Essentials of Sociology: A Down-to-Earth Approach, Twelfth Edition is also available via REVEL™, an interactive learning environment that enables students to read, practice, and study in one continuous experience. Note: You are purchasing a standalone product; MyLab™ & Mastering™ does not come packaged with this content. Students, if interested in purchasing this title with MyLab & Mastering, ask your instructor for the correct package ISBN and Course ID. Instructors, contact your Pearson representative for more information. If you would like to purchase both the physical text and MyLab & Mastering, search for: 0134495926 / 9780134495927 Essentials of Sociology: A Down-to-Earth Approach plus MySocLab® for Introductory Sociology — Access Card Package, 12/e Package consists of: 0134205588 / 9780134205588 Essentials of Sociology: A Down-to-Earth Approach, 12/e 0133878104 / 9780133878103 MySocLab for Introductory Sociology Access Card

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